

51st Annual St. Urho's Day – ST. URHO IN WONDERLAND

Parade Participation Policy

Purpose:

The St Urho's Day parade is a community celebration focused on togetherness, creativity, youth, culture, local pride and to maintain an inclusive and welcoming atmosphere for everyone. Political campaigning or advocacy is not permitted. We encourage everyone to stay theme focused.

Non-Advocacy Requirement/Agreement

The following are **not permitted** in the parade:

- Political party signage, symbols, agenda or branded materials
- **No** "Vote for/against" messages of any kind
- Issue-based advocacy (ballot issues, petitions, political causes, legislative positions)
- Clothing, banners, or handouts with political messaging
- Petition gathering or signature collection

Allowed Participation

The parade encourages participation by:

- Community clubs & groups
- Local businesses
- Arts, music, and cultural organizations
- Emergency services
- Sports teams
- Historical, festive, or family-friendly displays

Elected Officials

Elected officials may participate **only in their official, non-campaign capacity**, and without:

- Campaign staff
- Campaign signs
- Campaign clothing
- Political handouts
- **Official** capacity presence is about representing an office or government entity (mayor, chief, city council, county seats and other officeholders)
- **Campaign** capacity presence is about soliciting votes and promoting a political campaign

Entry Review

All entries will be reviewed before the parade. The St. Urho Committee reserves the right to:

- Request changes to an entry to comply with the policy
- Remove entries from the lineup on parade day that violate the policy

Conduct Expectations

All participants must:

- Follow volunteer and staff directions
- Maintain a family-friendly environment
- Treat other participants and attendees with respect

